



## MAKING A DIFFERENCE WITH THE FULFILLING PROMISES CAMPAIGN

### **WHAT** IS THE FULFILLING PROMISES CAMPAIGN?

Fulfilling Promises is a capital campaign launched by the nonprofit Grandfather Mountain Stewardship Foundation to raise funds for a world-class Conservation Campus and nature education center.

### **WHAT** IS SO SPECIAL ABOUT GRANDFATHER MOUNTAIN?

Grandfather Mountain is truly a national treasure — an unspoiled haven for flora and fauna, a world apart for visitors, a place of spellbinding beauty and breathtaking grandeur.

It also occupies a rare place in nature. With a unique northern environment in the midst of a southern climate, it is one of the nation's most biologically diverse sites but also one of the most ecologically fragile.

### **WHY** ARE FUNDS NEEDED?

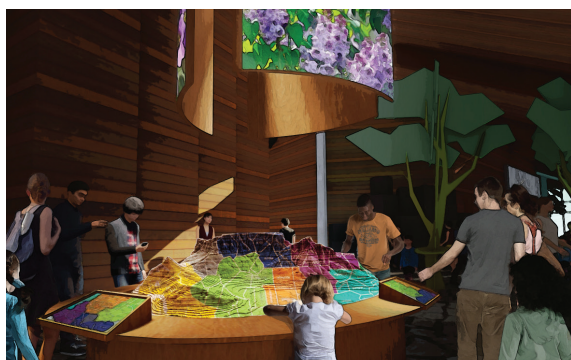
As life on our planet changes, as the climate changes, Grandfather Mountain faces increasing vulnerability. We have a profound responsibility to protect and preserve it in its natural state for the enjoyment and education of our children and our children's children.

This effort will help Grandfather Mountain reach new heights in environmental stewardship and work at the leading edge of nature education, conservation and preservation.

### **HOW** WILL THE FUNDS BE USED?

A Conservation Campus is being created, which will include the new Wilson Center for Nature Discovery and numerous outdoor learning spaces. The addition of 10,000 square feet of education space and a total 12,000 additional square feet overall, will accommodate twice as many children on field trips, and provide a much-needed space for events and conferences.





## WILL THERE BE NEW EXHIBITS?

Not just new, but engaging and exciting hands-on learning exhibits using leading-edge technology. Numerous interactive exhibits and experiences will enable visitors to experience the 16 natural communities that are found at Grandfather Mountain.

## WHEN WILL THIS HAPPEN?

Construction to be completed by Fall 2021.

## HOW MUCH WILL IT COST?

More than \$6 million has been raised towards the project costs of \$6.7 million through the Fulfilling Promises Campaign. But help is still needed, from the child who donates a dollar to the family that donates \$100 to the company, individual or foundation that donates \$10,000 and more. Gifts of every amount are important and will have an impact.

## WHAT CAN I DO?

Your tax deductible gift to the Fulfilling Promises Campaign can make a world of difference. To donate, or to get more information, visit [grandfather.com/fulfillingpromises](http://grandfather.com/fulfillingpromises), call Jesse Pope, President & Executive Director at Grandfather Mountain, at 828.733.2013 or email him at [jesse@grandfather.com](mailto:jesse@grandfather.com).

